

Project Description

Seminar on Capacity-Building in Radio and Television Operation and Management for Developing Countries

Full Name	Seminar on Capacity-Building in Radio and Television Operation and Management for Developing Countries		
Organizer	China Radio & TV Co. For International Techno- Economic Cooperation (CRTV)		
Time	08 Nov. – 21 Nov, 2023	Teaching Language	English
Countries Invited	Developing Countries	Number of Participants	30
Goal	<ol style="list-style-type: none"> 1. Comprehensive understanding of the basic theory of radio and television operation and the development of the status quo and trends, as well as radio and television operation management and construction of professional knowledge. 2. To improve the operation and management of radio and television. 		
Requirements for the Participants	Professional background	Developing Countries, Management or technical staff in the field of high-definition technology, and have work experience	
	Age	No higher than the legal retirement age	
	Health	In good health, be Able to attend online training on time. If you participate in the local intensive learning, the health status to meet the local requirements of coronavirus Disease Prevention and control	
	Language ability	Capable of listening, speaking, reading and writing in English	
	Others	Participants will be required to attend the online course except for special circumstances	
Introduction to the training	<p>The Training Course will be organized through live streaming, recorded videos, and real-time communication. The live streaming and real-time communication will be carried out on Zoom Meeting, and the recorded videos can be watched on Zoom Meeting.</p> <ol style="list-style-type: none"> 1. Description of major training course and course content: China's basic national conditions, information dissemination and national governance, content dissemination and operation of how to achieve network cooperation, multi-screen communication scene of the realization of content. 2. Discussion and communication: exchanges and cooperation between China and Developing Countries in the field of Radio Management and technology, 5G and ultra-high-definition technology to help sports events, smart media funding to promote the transformation of electricity, television platform strategy and the Internet, all-media emergency broadcast system to help social governance. 3. Online Visit: on line visits to China Radio and TV Fracture, and enable students to gain a 		

	<p>much more comprehensive understanding of the China Radio and TV industry, whereby help them manage the learned knowledge, and application in their future work.</p> <p>4. Close-up: The organizer will organize a discussion and make a conclusion of the training.</p>		
Host City	Beijing	Cities to visit	Beijing
Notes	<p>1. The training course will be organized on Zoom Meeting, so the Internet, computer/laptop, microphone, camera, and other necessary devices shall be equipped.</p> <p>2. Before the training, we will organize a technique test of the devices and the Internet to solve potential bugs or problems. Please take part in the test at the given time.</p> <p>3. Preparation. Participants have to log in 15 min before the lecture, and set the personal account as Name-Country (in conformity with the passport, in English). During the lecture, the host will set all the participants as mute. Participants have to turn on the camera, so we can make sure that everyone is online.</p> <p>4. Disciplinary requirements. Please comply with the schedule, and never be absent without any excuse. If anyone cannot be present, he/she has to get the organizer informed in advance. The certificate will be issued according to the attendance record. The participants who finish the seminar as required will have the priority to come to China to join the future seminars. In order to ensure information security and protect personal privacy, please do not record, screen shot, or share the lecture to any social media. The lecture material will be sent to participants after the seminar.</p> <p>5. Most of the lecturers can speak English, and some will teach in Chinese with English consecutive interpretation.</p> <p>6. In order to facilitate communication with Chinese experts and other participants, please prepare materials related to your work and the subject of the program.</p>		
About the Organizer	<p>CRTV is the only professional state-level company in the field of Radio and TV in China. It was established more than 50 years ago, CRTV has conducted of more than 1,000 designs and construction projects in broadcasting and television domain both at home and abroad, of which are over 100 broadcast television centers, MW, SW, FM and TV transmitting stations, radio and TV studio centers, satellite earth stations that are located in more than 60 countries and regions in Asia, Africa, Latin America and Europe. It has also successfully undertaken the tasks of design, installation, test and adjustment of public address systems, simultaneous interpretation systems, CATV and radio & TV re-broadcasting systems, as well as the training of technical personnel for over 50 projects involving conference halls, stadiums and gymnasiums.</p> <p>Commissioned by the Ministry of Commerce of the People's Republic of China, since 2000, CRTV Training Center has organized various courses such as China Radio and TV Administration Official Seminars and Technical Training Course on Radio and TV Broadcast every year. More than 2,000 officials and technical personnel from over 100 countries (from Asia, Africa, Latin America, Europe and Oceania) have participated in these training courses.</p> <p>CRTV has a strong technical force joined by experts and senior engineers and technicians who have accumulated rich experiences in technical consulting, engineering designing, construction, installation, test & adjustment and technical training in the field of radio and TV. CRTV has conducted training courses for the broadcasting and TV technical personnel from some developing countries. Most of trainees have become the backbones of their radio and TV</p>		

	<p>institutions, and some of them have been subsequently promoted to important positions in their radio and TV administrations.</p> <p>CRTV also organized Beijing International Radio, TV & Film Exhibition (BIRTV), which held in August every year in Beijing. It is one of the major broadcasting exhibitions in the world.</p> <p>CRTV maintains long-term cooperative relationship with CMG, Communication University of China and other units. In the project implementation and teacher cooperation, sharing resources, can better guarantee the implementation of training.</p>
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